Securities and Exchange Commission

248 17 Relation to State laws.

248.18 Effective date; transition rule.

248.19-248.29 [Reserved]

248.30 Procedures to safeguard customer records and information.

248.31-248.100 [Reserved]

APPENDIX A TO SUBPART A OF PART 248—FORMS

Subpart B—Regulation S-AM: Limitations on Affiliate Marketing

248.101 Purpose and scope.

248.102 Examples.

248.103-248.119 [Reserved]

248.120 Definitions.

248.121 Affiliate marketing opt out and exceptions.

248.122 $\,$ Scope and duration of opt out.

248.123 Contents of opt out notice; consolidated and equivalent notices.

248.124 Reasonable opportunity to opt out.

248.125 Reasonable and simple methods of opting out.

248.126 Delivery of opt out notices.

248.127 Renewal of opt out elections.

248.128 Effective date, compliance date, and prospective application.

APPENDIX TO SUBPART B OF PART 248—MODEL

Subpart C—Regulation S–ID: Identity Theft Red Flags

248.201 Duties regarding the detection, prevention, and mitigation of identity theft.
248.202 Duties of card issuers regarding changes of address.

APPENDIX A TO SUBPART C OF PART 248—
INTERAGENCY GUIDELINES ON IDENTITY
THEFT DETECTION, PREVENTION, AND MITIGATION

AUTHORITY: 15 U.S.C. 78q, 78q-1, 78o-4, 78o-5, 78w, 78mm, 80a-30, 80a-37, 80b-4, 80b-11, 1681m(e), 1681s(b), 1681s-3 and note, 1681w(a)(1), 6801-6809, and 6825; Pub. L. 111-203, secs. 1088(a)(8), (a)(10), and sec. 1088(b), 124 Stat. 1376 (2010).

SOURCE: 65 FR 40362, June 29, 2000, unless otherwise noted.

EDITORIAL NOTE: Nomenclature changes to part 248 appear at 74 FR 40431, Aug. 11, 2009.

Subpart A—Regulation S-P: Privacy of Consumer Financial Information and Safeguarding Personal Information

§248.1 Purpose and scope.

(a) *Purpose*. This subpart governs the treatment of nonpublic personal information about consumers by the finan-

cial institutions listed in paragraph (b) of this section. This subpart:

- (1) Requires a financial institution to provide notice to customers about its privacy policies and practices;
- (2) Describes the conditions under which a financial institution may disclose nonpublic personal information about consumers to nonaffiliated third parties; and
- (3) Provides a method for consumers to prevent a financial institution from disclosing that information to most nonaffiliated third parties by "opting out" of that disclosure, subject to the exceptions in §§ 248.13, 248.14, and 248.15.
- (b) Scope. Except with respect to §248.30(b), this subpart applies only to nonpublic personal information about individuals who obtain financial products or services primarily for personal, family, or household purposes from the institutions listed below. This subpart does not apply to information about companies or about individuals who obtain financial products or services primarily for business, commercial, or agricultural purposes. This part applies to brokers, dealers, and investment companies, as well as to investment advisers that are registered with the Commission. It also applies to foreign (non-resident) brokers, dealers, investment companies and investment advisers that are registered with the Commission. These entities are referred to in this subpart as "you." This subpart does not apply to foreign (non-resident) brokers, dealers, investment companies and investment advisers that are not registered with the Commission. Nothing in this subpart modifies, limits, or supersedes the standards governing individually identifiable health information promulgated by the Secretary of Health and Human Services under the authority of sections 262 and 264 of the Health Insurance Portability and Accountability Act of 1996 (42 U.S.C. 1320d-1320d-8).

[65 FR 40362, June 29, 2000, as amended at 69 FR 71329, Dec. 8, 2004]

§ 248.2 Model privacy form: rule of construction.

(a) Model privacy form. Use of the model privacy form in appendix A to subpart A of this part, consistent with